



2023 Silverdale School – Colour Rush - Online Sponsored Fundraiser

Dear Parents, Caregivers, Whānau

Like all New Zealand Schools, Silverdale School relies on fundraising revenue to further enhance learning opportunities and the overall school environment for all our students. Fundraising gives our students a sense of empowerment from being able to work as a team and contribute towards a common goal. **This term we are running our annual Colour Rush Online Fundraiser.**

Our Colour Rush is a great way to bring our community together and show school spirit while raising much needed funds for our school. This year, funds raised will go towards the refurbishment of our library, a project that will benefit all our current and future students.

Our students will be collecting online sponsorship for their efforts on colour rush day, all funds raised will go towards our Library project.

How will this fundraiser work? Once again we have partnered with online fundraising company Go Raise It. Collecting sponsorship online makes it super easy for everyone - no more door knocking, your child can collect more donations from further afield (friends & family living overseas, work colleagues etc) and no need to worry about handling cash!

How do I sign my child up to fundraise online? Each child can sign up for their very own fundraising web page to send out to collect online sponsorship from anyone, anywhere!

- Just go to our Fundraising Hub page at: <https://silverdalecolourrush.raiseit.co.nz/hub>
- Click on the SETUP A FUNDRAISING PAGE button
- If you need any help email help@raiseitfundraising.com for direct assistance

Multiple children in your family? No problem, all children can sit under the same email address. You'll find a button to set up another page while logged in to the fundraising account you created first.

Do I have to sign up for an online account to fundraise? We would love everyone to have an online account as this allows the school to significantly reduce the administration overhead of collecting and dealing with cash. Go Raise It adhere to strict cyber safe guidelines and this is built into our fundraising website. If you really do not want an online fundraising page, and still want to participate please check with the school office to see if you can collect cash.

Prizes:

We have a great range of fundraising prizes available including spot prizes and overall fundraising prizes for classes, teams and individuals. Please see the prizes page linked on the Fundraising Hub page of our fundraising website.

Event Details

Date: 1 April 2023

Time: 9.00am - 11:30am - the last run will be at 11:10am

Where: Start line, Silverdale School through parts of Metro Park

If you can help on the day, please contact the PTA via email: silverdalepta@gmail.com

Ngā mihi nui,

Cameron Lockie
Tumuāki/ Principal

Davina Tahere
PTA Chairperson

